

# THE NEXT HOT FRANCHISE



Award Winning Fish Taco



Grilled Mahi & Shrimp Plate



Grilled Salmon on Fresh Cabbage



Fresh House Salad/Blankened Tilapia



## THE TIN FISH RESTAURANTS

*Award Winning Fish Tacos!*

Fifteen years ago, Tin Fish Restaurants was launched to create an exciting blend of delicious seafood with a mission to deliver a high-quality experience through offering fresh seafood and incredible Fish Tacos to its customers. With opening over 11 Tin Fish locations in 5 states, the Tin Fish Restaurants has become a fast growing restaurant chain and has decided to franchise and continue to expand its nationwide presence. This unprecedented growth makes now the ideal time to open a Tin Fish Restaurant business.

**855-FISH-TACO**

**[www.TheTinFishRestaurants.com](http://www.TheTinFishRestaurants.com)**



## Target Average Earnings & Costs

**\$1,200,000\*** (Target)  
Average annual gross sales

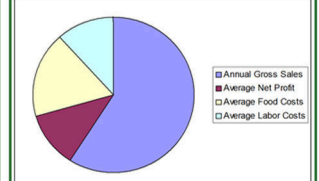
\$500 per sq. ft. per year in gross sales  
\$42 per sq. ft. per month in gross sales

**\$360,000\*** Food Costs  
30% - ave. food & paper costs

**\$240,000\*** Labor Costs  
20% - ave. labor costs

**\$240,000\*** (Target)  
Average annual net profit

20% Average earnings  
\$125 per sq. ft. annual net profit



**Fish & Chips**



**Grilled Salmon Sandwich**



**Lightly Breaded Clam Strips**



**Blackened Mahi-Mahi Sandwich**

This information is not intended as an offer to sell, or the solicitation of an offer to buy a Tin Fish Restaurant franchise. It is for information purposes only. \*The figures below are Target Average Numbers and Operating costs only and based off of a Tin Fish standard 2400 square foot restaurant.

## Initial Costs & Criteria

Investment Items	Low Range	High Range
Initial Franchise Fee (with \$15,000 Management Fee)	\$50,000	\$50,000
Real Estate / Rent (Monthly)	\$2,500	\$8,000
Real Estate Security Deposit	\$2,500	\$6,000
Build Out and Construction	\$125,000	\$175,000
New Construction *	\$100,000	\$150,000
Equipment, Fixtures, Furnishings, Signage	\$120,000	\$165,000
POS, Network, Computer Systems	\$15,000	\$20,000
Architectural Designs	\$5,000	\$8,000
Utility Deposits	\$1,500	\$4,000
Insurance	\$5,000	\$12,000
Inventory and Supplies	\$20,000	\$25,000
Misc. Expenses	\$2,000	\$10,000
On Site Training	\$6,000	\$10,000
Grand Opening Marketing	\$5,000	\$8,000
3 Months Lease Rent	\$7,500	\$24,000
Additional Funds (3 Months)	\$45,000	\$75,000
Ongoing Fees (Royalties - 4% & Marketing - 2%)		
<b>TOTAL</b>	<b>\$412,000</b>	<b>\$600,000</b>

\* New construction could add an additional \$100,000 to \$150,000 to the total.



The initial franchise fee to own a Tin Fish Restaurant franchise is \$50,000 which includes a \$15,000 management fee for rapid start up of your restaurant. Qualified candidates should possess a minimum net worth of \$600,000 and liquid assets of at least \$150,000. Franchisees can expect their initial investment for starting / opening a Tin Fish Restaurant business to range from approximately \$412,000 to \$600,000, depending on the real estate selected. Actual daily operating costs will vary by square footage.

*As a Tin Fish Restaurant Owner, you will receive:*

- Guidance in all phases of the start-up process
- Site selection
- Grand opening promotions
- On-site and Virtual Training and marketing
- Strong brand identity and MORE! Call Today!



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